

## Pacific Palisades BID

### MINUTES FOR BOARD MEETING

WED. September 7, 2016 8:30 am

Location: UDO Real Estate 15233 La Cruz Drive Pacific Palisades,

In Attendance –

- Board Members: Lee Ford, Susan Carroll, Rick Lemmo, Asvina Narain, Shaun Malek, Lynn Borland, Joyce Brunelle. Executive Director: Laurie Sale. Additional Attendees: Sue Pascoe, Staci Mitchell, Grace Davis
- Excused: DeeDee West, Elliot Zorensky .

Public Comment:

- Two new things at the Chamber: Rick Lemmo
  - Chairmen's Club allows you to pick up to 3 things to promote throughout the year. Recommendation is for the BID to participate.
  - Distinguished Speaker Series with powerful speakers

Welcome & Introductions:

- Lee Ford opened the meeting at 8:32

Approval of minutes from August 3, 2016

- **Motion:** Lee asked to approve the minutes. Rick moved to approve meeting minutes and Joyce seconded. Unanimously approved.

Report from Chrysalis

- Chrysalis is currently transporting their supplies back and forth from downtown, as the storage location was taken away. Still exploring the idea of a POD behind the Church on Sunset. Another possible location is in the alley behind Susan's store.
- The dumpsters are getting too full, Chrysalis is unable to close and lock the bins. Chrysalis will work with the Chamber & Elliott on obtaining an additional bin.

Report - Planning commission Caruso Village Project – Rick Lemmo

- Demolition & cleanup is completed and construction is now underway.
- Time lapse cameras have been installed throughout the village to videotape the constructions progress.

Financial Update: Staci

- All funds have been collected.
- Payments to Chrysalis will be quarterly.

PPCC Update - Rick Lemmo

- Elections are over and this was the largest voting record.
- The new board will be put into place in October.

Old Business:

Report from Task force on Projects for the rest of 2016 - Susan & Shaun

- Solar is not an option to light up the trees with twinkle lights. Hardwire the City poles, but too expensive. PRIDE donated the City pole lights, but the City manages them.
- Another option is to purchase twinkle lights from Home Depot & use battery boxes to provide power to 7-8 trees.
  - **Motion:** Rick motioned to not exceed \$3,000 to provide lights and batteries for the designated seven trees, including \$500 contingency for a boom lift. To be installed by November 1. Joyce seconded. Unanimously approved.
- In the BID's quarterly newsletter, we should ask business & tenants to light up their buildings during the holidays.

- Welcome signage will not be allowed on the buildings per the DRB. Recommendation is to scatter posters with 3-6 slogans, around the village and rotate every 3-4 weeks, starting after Halloween.
- Display ads with logos in the newspaper and on the website.
  - o **Motion:** Susan motions to put a \$500 cap on signs and Joyce seconded. Unanimously approved.

New Business:

Request from PPTFH for donation for next year – Laurie

- Unfortunately, the BID is not yet in a position to give donations.
- Task force committee to create policies for donations. Rick will chair the committee with Susan assisting.
- Things to consider in the policy is what's good for business community & how our donations will benefit.

Cards for businesses regarding homelessness -Laurie

- Palisades task force for the homeless has created cards for the homeless that provides a phone number if they need assistance

Subpoena response -Laurie

- We received a subpoena for a trip and fall in front of CitiBank. The parties being sued are CitiBank, City of Los Angeles, and any organizations that are in the community. Since the BID was not yet formed, this will not impact us.

OK to send letter to Captain Tina Nieto re: bike patrol, so that this program remains – Laurie

- Everyone is in agreement to send a letter supporting the bike patrol

Pressure wash contract

- Schedule one more pressure wash after Halloween and possibly explore doing this quarterly. Rick will send Laurie the contact information for the company Caruso uses.

Adjourn at 9:38 a.m.

NEXT MEETING WED. Oct.5, 2016 8:30 AM

The Pacific Palisades BID follows the California Ralph M. Brown Act - all meetings shall be open and public except when the Brown Act authorizes otherwise